



## **Austrian Audio OC818 and Hi-X55 Nominated for NAMM TEC Award for Outstanding Technical Achievement**

**Vienna, Austria – September 24, 2020 – Austrian Audio** has been announced as a nominee for the 36<sup>th</sup> Annual NAMM [Technical Excellence & Creativity \(TEC\) Awards](#) in the category of Outstanding Technical Achievement. Presented by The NAMM Foundation, The NAMM TEC Awards are bestowed annually in celebration of the pro audio community by recognizing the individuals, companies and technical innovations behind today's sound recordings, live performances, films, television, video games and other media.

“We are excited and honored to be among the nominees,” said Martin Seidl, CEO, at Austrian Audio. “I am proud of our team who managed to develop truly innovative technology, like our unique ceramic capsule design or our proprietary Hi-X drivers.”

The nomination announcement follows a four-month call for entries of standout technical and creative products and projects that have made a significant impact on modern sound and music. A panel of respected industry voters from pro audio publications as well as members of professional music, technical and creative organizations, along with select NAMM members carefully evaluated each entry before selecting the Austrian Audio large-diaphragm condenser microphone OC818 and the professional over-ear headphones Hi-X55 for the nomination.

Handmade in Vienna, the OC818 is a multi-pattern dual-output Large-diaphragm condenser microphone equipped with a world-first: optional wireless control. Its unique design and outstanding sonics, combined with new wireless control technologies offering highly optimised workflows, has

garnered the OC818 five-star reviews from all over the world in its first three months on the market.

The professional over-ear Hi-X (High Excursion) headphones are of the same "Made in Austria" quality from a team that stands behind the all-new design. The proprietary high excursion drivers make these comfortable headphones the go-to choice for all music professionals who crave high-quality sound and stable construction.

The NAMM TEC Awards will be held in January 2021 in conjunction with Believe in Music Week, the global, online gathering to unite and support the people who bring music to the world. Learn more about the TEC Awards at [www.tecawards.org](http://www.tecawards.org).

#### **MEDIA CONTACT:**

Music Marcom  
Martina McConnon  
email: [martina@musicmarcom.com](mailto:martina@musicmarcom.com)

#### **ABOUT AUSTRIAN AUDIO**

Austrian Audio opened its doors in 2017 following the closure of the AKG offices in Vienna and set out to create something new, challenging, and respectful to its heritage. The new company started with a core team of previous AKG personnel from management, acoustics, electronics, test and measurement, mechanical design, RF/wireless and software/firmware, bringing 350 years of cumulative engineering experience to the new company. More information at <https://austrian.audio/>

#### **ABOUT THE TEC AWARDS**

Presented annually by the NAMM Foundation during The NAMM Show, The NAMM TEC Awards recognize the individuals, companies and technical innovations behind the sound of recordings, live performances, films, television, video games and other media in 31 Technical and Creative Achievement Categories. The Les Paul Award is given at the event in tribute to musical artists and others whose work has exemplified the creative application of audio technology. Through its Hall of Fame, The TEC Awards also honors the pioneers of audio technology and the music industry's most accomplished producers and audio technicians. The NAMM Foundation's TECnology Hall of Fame celebrates innovations and ground breaking technical achievements of the past. For more information, visit [www.tecawards.org](http://www.tecawards.org)

#### **About NAMM**

The National Association of Music Merchants ([NAMM](http://NAMM)) is the not-for-profit association with a mission to strengthen the \$17 billion music products industry. NAMM is comprised of approximately 10,400 members located in 104 countries and regions. NAMM events and members fund [The NAMM Foundation](http://The NAMM Foundation)'s efforts to promote the pleasures and benefits of music, and advance active participation in music making across the lifespan. For more information about NAMM, please visit [www.namm.org](http://www.namm.org), call 800.767.NAMM (6266) or follow the organization on [Facebook](#), [Instagram](#) and [Twitter](#).

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